

MEDIA + PRESS KIT • 2026

REDEMPTION FALLS

An Appalachian Gothic Series by Ron Day

Old beliefs. Old debts. Mountains that remember.

East Tennessee author Ron Day draws on childhood memories, Appalachian folklore, mountain traditions and a lifetime of storytelling to create the fictional town of

Redemption Falls.

Ron Day | Author, Redemption Falls series

AUTHOR Ron Day

GENRE Appalachian Gothic / Supernatural Thriller

REGION East Tennessee / Smoky Mountain Appalachia

MEDIA CONTACT ronday042676@yahoo.com • Instagram: [@ronday_author](https://www.instagram.com/ronday_author)

Available for interviews, author profiles, regional features, book coverage, podcasts and event appearances.

MEDIA QUICK SHEET

Why Redemption Falls Is a Story Worth Covering

The hook. Redemption Falls is supernatural fiction rooted in lived East Tennessee memory. Day grew up in Blount County listening to his great-grandfather share Appalachian lore, including stories of mountain healing and the sin-eater tradition. Those inherited stories became seeds for a fictional town where family history, ritual and old debts refuse to stay buried.

Strong media angles

- Appalachian folklore passed from great-grandfather to great-grandson—and transformed into modern gothic fiction.
- A Blount County childhood behind a fictional Smoky Mountain town that feels geographically and culturally familiar.
- The sin-eater tradition, mountain healing, inherited knowledge and why old stories endure.
- From 14 years in radio to fiction: how broadcasting taught Day to speak to one reader at a time.
- Donna Miller: a supernatural heroine whose strength is defined not by fearlessness, but by what she does despite fear.
- Sense of place as character: creeks, churches, woods, mines, rain, woodsmoke and mountain silence.

Series at a glance

Redemption Falls

Redemption Falls: Ashes of the Hollow

Book One — Redemption Falls. Donna Miller discovers an ancestral legacy involving old rites, bloodlines and debts embedded in a haunted Appalachian history.

Book Two — Redemption Falls: Ashes of the Hollow. The second installment, released October 1, 2026, returns readers to Redemption Falls and deepens the supernatural history surrounding Donna and the town.

FOR IMMEDIATE RELEASE

East Tennessee Author Ron Day Turns Appalachian Folklore

Into the Haunted World of Redemption Falls

Blount County roots, inherited mountain lore and a 14-year radio career shape an Appalachian gothic series about memory, bloodlines and debts that refuse to die.

EAST TENNESSEE — For author Ron Day, Appalachia is more than the setting of a supernatural story. It is memory: water moving over creek stones, damp earth beneath hardwoods, small churches, family conversations and old beliefs handed from one generation to the next.

Day, who grew up in Blount County, Tennessee, traces part of the mythology behind his Redemption Falls series to childhood fishing trips with his great-grandfather. Along those walks and conversations came stories of Appalachian folklore and mountain traditions, including mountain healing and the darker lore of the sin eater—a figure said to take upon himself the sins of the dead.

Years later, those stories helped shape Redemption Falls, a fictional East Tennessee town where inherited knowledge, old rituals and family bloodlines become part of a supernatural reckoning. At the center is Donna Miller, a woman confronting an ancestral legacy she never asked to inherit. Day's path to fiction also includes 14 years in radio. That career sharpened an intimate approach to storytelling: speaking to an audience as though speaking to one person. In his novels, that instinct appears in close sensory detail—cold mountain air, rain, woodsmoke, creeks and the oppressive silence of woods that suddenly feel too quiet.

The second book in the series, *Redemption Falls: Ashes of the Hollow*, was released October 1, 2026, continuing the supernatural history of the town and the consequences of the debts carried forward through generations.

Although Redemption Falls cannot be found on a Tennessee map, its foundations are personal. Its roads, hollows, churches and people are drawn from impressions Day gathered growing up in East Tennessee.

Media availability: Ron Day is available for interviews and features on Appalachian folklore, regional storytelling, writing supernatural fiction, the transition from radio to novels, and the Redemption Falls series.

Contact: ronday042676@yahoo.com • Instagram: [@ronday_author](https://www.instagram.com/ronday_author)

AUTHOR BACKGROUND

Ron Day

Ron Day is an East Tennessee author whose Redemption Falls series blends Appalachian gothic atmosphere, supernatural suspense and regional folklore. Raised in Blount County, Day grew up absorbing the stories, people and traditions of East Tennessee. Some of his most enduring influences came from his great-grandfather, who shared stories of mountain healing, sin eaters and inherited folk knowledge during fishing trips and walks to the creek.

Before becoming a published novelist, Day spent 14 years in radio, where he learned the intimacy of speaking to a large audience as though addressing a single listener. That sensibility carries into fiction distinguished by sensory atmosphere and a strong sense of place. The fictional town of Redemption Falls is built from the roads, hollows, churches, family conversations and personalities Day remembers from East Tennessee.

At the center of the series is Donna Miller, a character Day developed over many years. Rather than writing a heroine without fear, Day built Donna around vulnerability and the idea that courage is what a person does despite fear.

Suggested interview questions

- What did your great-grandfather tell you about sin eaters and mountain healing?
- When did you realize those childhood stories could become the mythology of a novel?
- How much of Redemption Falls is drawn from real East Tennessee places and people?
- Why does inherited debt—emotional, familial and supernatural—matter so much in the series?
- How did 14 years in radio change the way you write for a reader?
- Why was it important for Donna Miller to be vulnerable rather than conventionally fearless?
- How do you use sensory detail to make Appalachia feel like a character in the story?
- What do outsiders often misunderstand about Appalachia that you hope your fiction conveys?
- Why do old folk beliefs remain so powerful in modern supernatural fiction?
- What changed for Donna and for the town in Ashes of the Hollow?

READY-TO-USE FEATURE

Where the Mountains Remember

Author Ron Day Turns Appalachian Lore Into Redemption Falls

For Ron Day, Appalachia has never simply been a setting. It is the sound of water moving over stones in a mountain creek, the smell of damp earth beneath hardwoods, and an old story passed from one person to another until it becomes part of a place.

Long before Day became the author of the Redemption Falls series, he was a boy growing up in Blount County, Tennessee, absorbing the stories, people and traditions of East Tennessee. Some of the most enduring came from his great-grandfather.

The two walked to the creek to fish, but Day carried home more than the memory of those trips. His great-grandfather passed along stories rooted in Appalachian folklore and mountain tradition: mountain healing, inherited folk knowledge and the darker tradition of the sin eater, a figure said to take upon himself the sins of the dead.

Those childhood conversations later became seeds for Redemption Falls, Day's Appalachian gothic world centered on Donna Miller and an ancestral legacy of old rites, bloodlines and debts. The supernatural may drive the danger, but Donna's humanity gives the story its emotional center. Day's storytelling was also shaped by 14 years in radio. Broadcasting taught him to communicate intimately—to speak as though one person were listening on the other side of the microphone. His fiction uses that same closeness, emphasizing what a reader hears, smells and feels as the story unfolds.

Redemption Falls does not exist on a Tennessee map, but pieces of it do. They live in Blount County roads, mountain hollows, small churches, family conversations and the personalities Day encountered growing up.

In Day's fiction, folklore is not decoration. It is architecture. The frightening question is not always whether an old story is true. Sometimes it is why people started telling it in the first place. Somewhere beneath the gothic darkness remains the memory of a boy walking toward a creek beside his great-grandfather, listening while an older generation told him about a world that existed before his own. Stories survive because someone remembers them. Through Redemption Falls, Day is telling them again.

EDITOR'S NOTE: This feature is adapted from the supplied profile "Where the Mountains Remember." Outlets may contact Ron Day for an original interview, local angle or expanded feature.

MEDIA COPY BANK

Ready-to-Use Descriptions & Story Pitches

50-word series description

Rooted in East Tennessee memory and Appalachian folklore, Ron Day's Redemption Falls series follows Donna Miller into a world of inherited rites, bloodlines and supernatural debts. Blending gothic atmosphere with emotional vulnerability, the novels ask what families carry forward—and what happens when the past refuses to stay buried.

100-word author/series description

East Tennessee author Ron Day draws on a Blount County childhood, stories passed down by his great-grandfather and 14 years in radio to create the Appalachian gothic world of Redemption Falls. Folklore surrounding mountain healing, sin eaters, inherited knowledge and family history forms the foundation of a supernatural series centered on Donna Miller, a woman whose courage is defined by what she does despite fear. Day's fiction emphasizes sensory atmosphere and a deeply personal sense of place, turning creeks, churches, woods, mines and mountain hollows into thresholds between modern life and something much older.

Email subject line options

- LOCAL AUTHOR STORY: East Tennessee folklore inspires Redemption Falls series
- FEATURE IDEA: From Blount County mountain lore to Appalachian gothic fiction
- INTERVIEW: Ron Day on sin eaters, mountain healing and Redemption Falls
- BOOKS/CULTURE: East Tennessee author turns inherited folklore into supernatural fiction

Short newsroom pitch

East Tennessee author Ron Day grew up in Blount County hearing Appalachian folklore from his great-grandfather on walks to the creek—including stories of mountain healing and sin eaters. Those memories now form part of the mythology behind his Redemption Falls series. With the second book, *Ashes of the Hollow*, released October 1, Day is available to discuss the real regional memories behind his fictional town, the persistence of Appalachian folk beliefs and how a 14-year radio career shaped his approach to storytelling.

PRESS ASSETS

What to Include With Every Media Submission

For the strongest newsroom package, attach or link the following high-resolution assets. This kit leaves the contact fields editable so you can tailor each submission.

- Author headshot - included in this media kit; high-resolution original available for publication.
- Redemption Falls cover image - included in this media kit.
- Redemption Falls: Ashes of the Hollow cover image - included in this media kit.
- One lifestyle or East Tennessee author photo, if available.
- Short author bio and full feature article.
- Author social: Instagram @ronday_author. Add retailer/purchase links when sending to an outlet, if desired.
- Optional: event calendar, speaking availability, review excerpts or advance praise.

Media contact

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Location East Tennessee

Boilerplate

MEDIA ASSET NOTE: Author photo, book-cover art and Randy House Publishing logo are supplied for editorial coverage of

Ron Day and the Redemption Falls series. Please credit Ron Day / Randy House Publishing where appropriate.

Ron Day is an East Tennessee author and the creator of the Redemption Falls series, an

Appalachian gothic story world inspired by regional memory, inherited folklore and the

landscapes and communities of the mountains. His work blends supernatural suspense with

sensory atmosphere and emotionally grounded characters.

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